



U.S. Department of Commerce

Automotive Trade Mission

Colombia and Peru • April 26–30, 2015

Explore Growing Markets

Join the U.S. Commercial Service and explore business opportunities in Colombia and Peru—two markets in which U.S. products are highly-sought after for their reputation of high quality. This automotive business development mission offers a timely and cost-effective opportunity for U.S. firms to tap into steadily-growing markets throughout the region.

Target products with high U.S. export potential include:

- Aftermarket parts and accessories
- Tools and testing equipment
- Parts and components
- Services consulting.

Other automotive products will also be considered, based on their market potential in both venue countries.

A Complete Business Development Program

Each participating company will receive:

- Personalized appointment scheduling for one company representative, including all mission-related activities.
- One-on-one personalized business appointments in each country.
- A conference call with trade experts stationed in Colombia and Peru, to review your specific goals and objectives.
- Local transportation assistance.
- U.S. Embassy rates with local hotel (must book through mission coordinator).
- Evening welcome reception in both countries.
- Market overview briefings.

Don't Miss this Exciting Opportunity

For more information about this trade mission, please e-mail monica.toporkiewicz@trade.gov or lesa.forbes@trade.gov.

To learn more about our other projects, services, and events, please visit export.gov/industry/auto.

Space is Limited. Register Now!

<http://1.usa.gov/1xccan1>

Deadline to register: March 1, 2015

Cost

- \$3,124 for companies with fewer than 500 employees
- \$4,477 for companies with 500 or more employees
- \$500 for each additional company attendee

Planned Itinerary

Sunday, April 26

- Arrive in Bogotá, Colombia

Monday, April 27

- Breakfast briefing
- One-on-one meetings
- Luncheon
- Evening reception and networking

Tuesday, April 28

- One-on-one meetings or follow-up
- Travel to and arrival in Lima, Peru

Wednesday, April 29

- Breakfast briefing
- Industry Briefing
- Luncheon
- One-on-one at Lima Chamber of Commerce
- Evening reception and networking

Thursday, April 30

- One-on-one meetings or follow-up
- Return to U.S.

U.S. Commercial Service—Connecting you to global markets.

